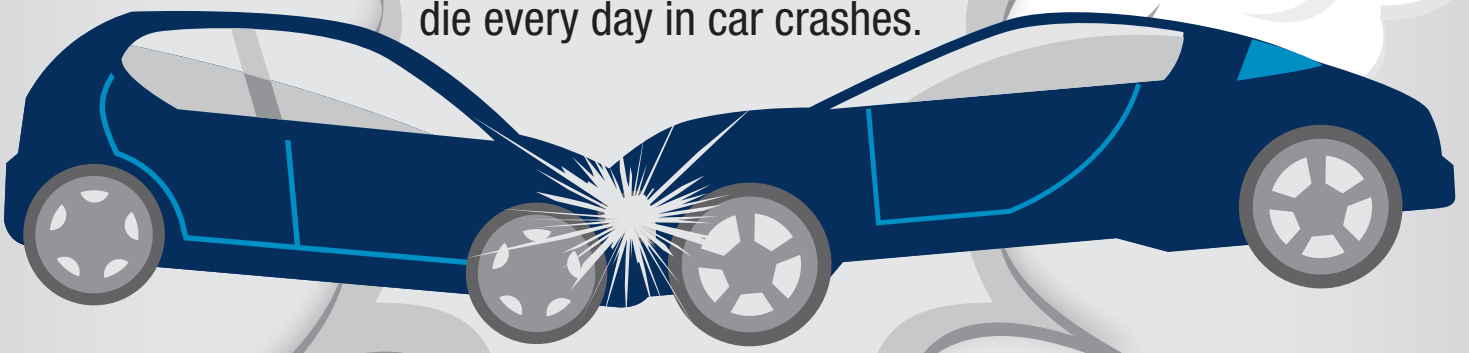




HANDS-FREE IS NOT RISK-FREE

Every day, 9 people are killed and more than 1,000 are injured in crashes involving distracted drivers.

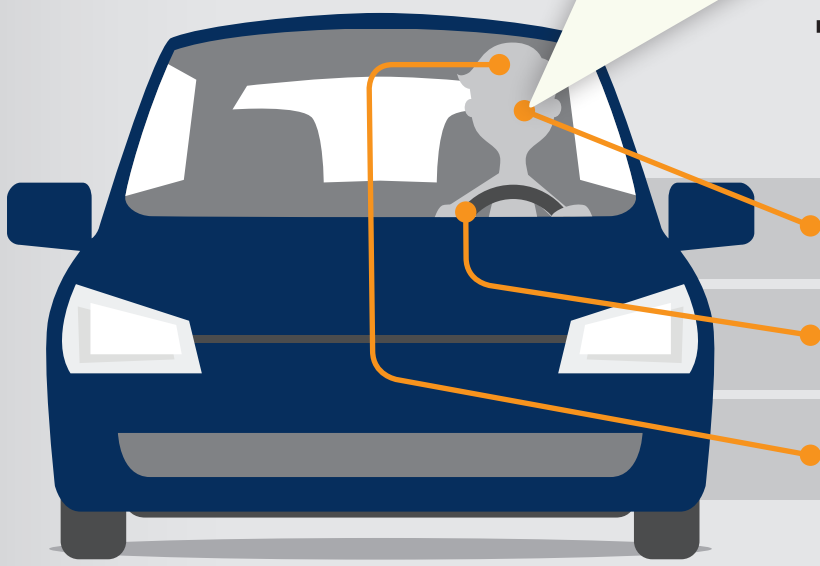
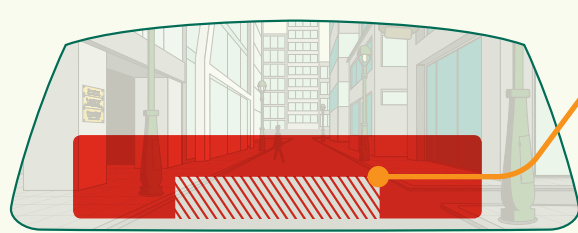
Over **100 PEOPLE** die every day in car crashes.



HANDS-FREE IS NOT RISK-FREE

Drivers looking out the windshield can **miss seeing up to 50%** of what's around them when talking on a cell phone.

Field of view narrows while talking on a phone



THE ESSENTIAL TRIO: requirements for driving

Eyes on the road

Hands on the wheel

MIND ON DRIVING

You can't talk on the phone and read a book simultaneously because your mind can only process one task at a time. So why would you think you can safely drive while using your phone?

Eyes to read

Mind to comprehend

Hands to hold the book



HANDS-FREE IS NOT RISK-FREE

TAKE THE PLEDGE TODAY!

Handheld and hands-free cell phone use are deadly distractions while driving. Take the pledge to drive phone-free at nsc.org/pledge



nsc.org/justdrive