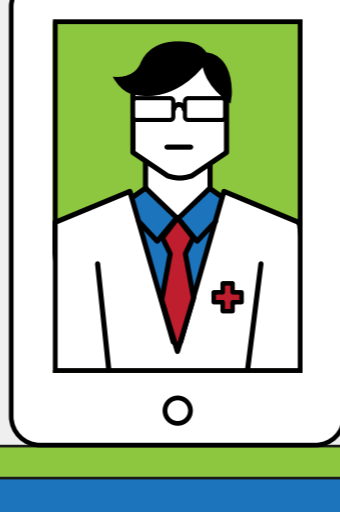


Security Concerns

CAUSE PAIN FOR CONSUMERS USING

eHealth Resources



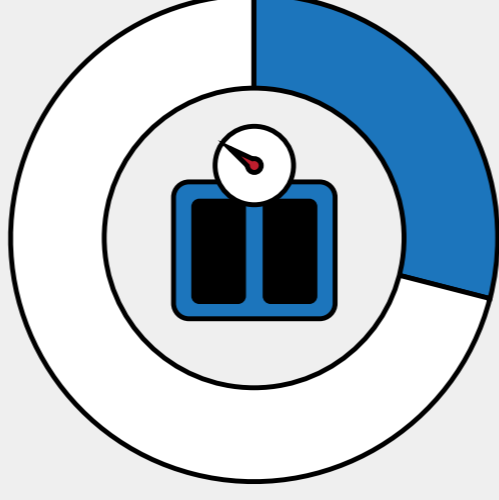
Many Americans are willing to risk their personal information being exposed online for the overall benefit of increased productivity. Attitudes change, however, when it comes to accessing healthcare information across Internet-enabled devices.

(RESULTS TAKEN FROM STUDY BY PONEMON INSTITUTE, RISKS & REWARDS OF ONLINE & MOBILE HEALTH SERVICES: CONSUMER ATTITUDES EXPLORED)

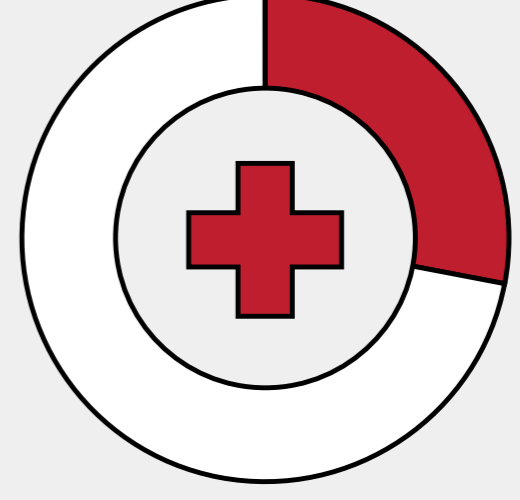
What Health Information Do Americans Seek Online?



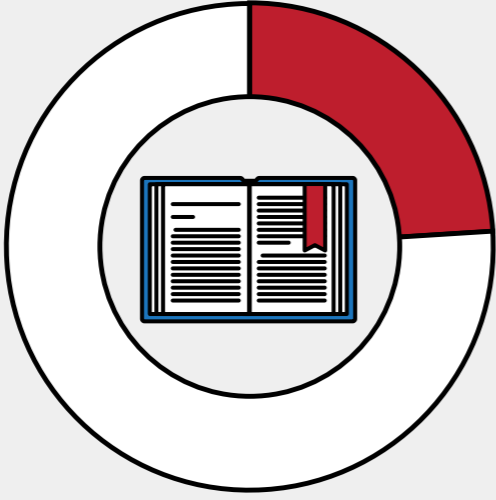
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BROWSE HEALTH-RELATED SITES



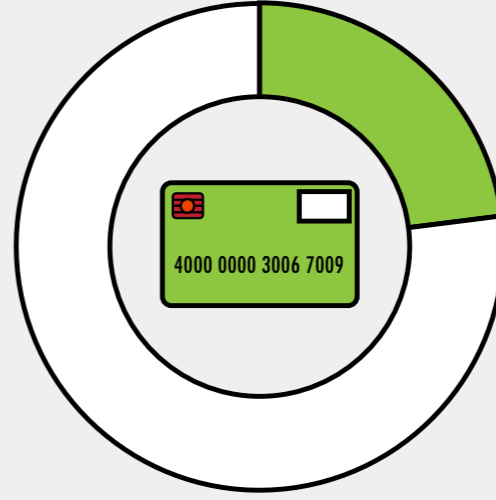
29%
MONITOR RESULTS OF WEIGHT-LOSS PROGRAMS



28%
ACCESS MEDICAL RECORDS

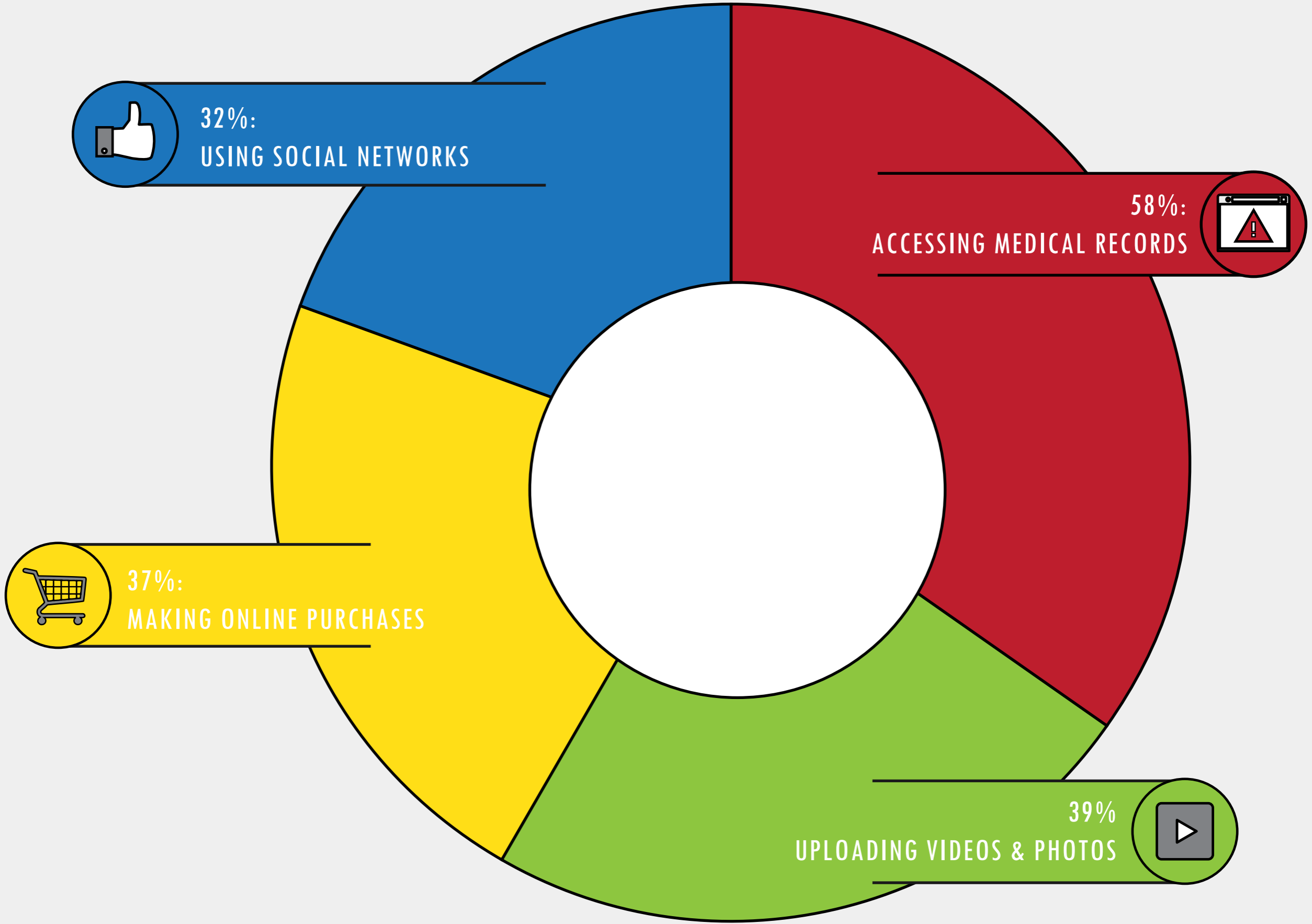


24%
RESEARCH HEALTH RELATED TOPICS

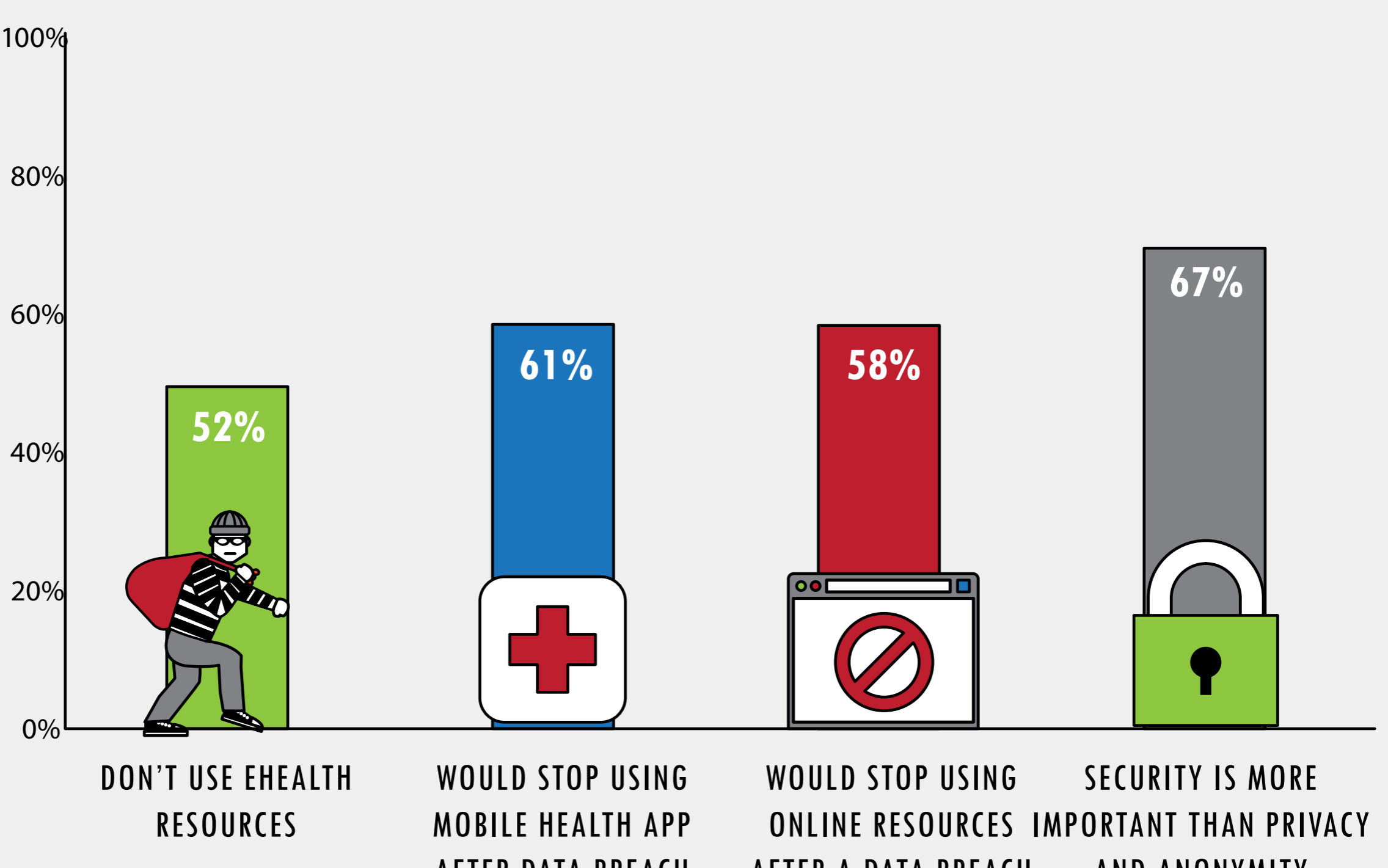


23%
MANAGE PAYMENTS TO HEALTHCARE PROVIDERS

What Online Activities Put Me At Risk?



What About Security And Privacy?



Who is Responsible For Securing Online Information?

