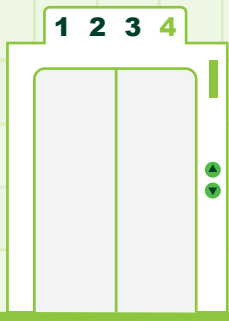


CFOs' Confidence in Risk Management



67%

of CFOs are more confident in their ability to manage risk in 2014 compared to last year

of the 67%

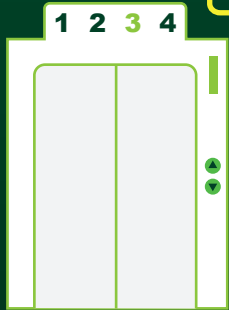


25%

share an increased appetite to take on risks



Dept. of Risk Management



Is Proactive Risk Management Breeding Confidence?

Since 2008...



49.7%

Of CFOs increased visibility into the company's cash position



36.9%

Adopted a more conservative approach to financial risk

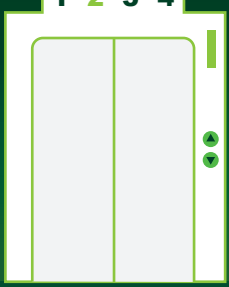


38.3%

Increased and enhanced risk reporting

1 2 3 4

Dept. of Strategic Decisions



CFOs say their biggest challenges within their organizations are...



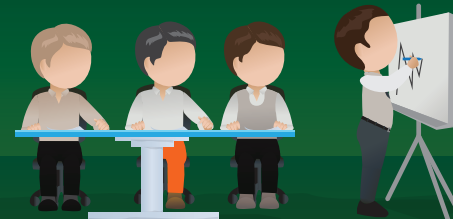
The ability to accurately forecast financial risk



Managing relationships with vendors and suppliers that carry risk



Not having enough or accurate data to evaluate risk



Investments in growth and expansions?

44% - Corporate CFOs

Are conscious of negative impacts on their business if they are very active in the next 12 months

30.0% - Middle Market CFOs

View increased investment as having a potentially negative impact on their companies' finances

CFOs Top Financial Concerns are...

67.5%

Economic uncertainty



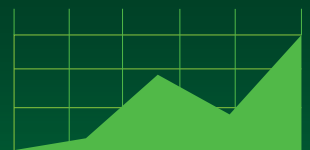
66.9%

Regulatory Changes



66.2%

Increased cost of doing business



Dept. of Growth & Challenges

